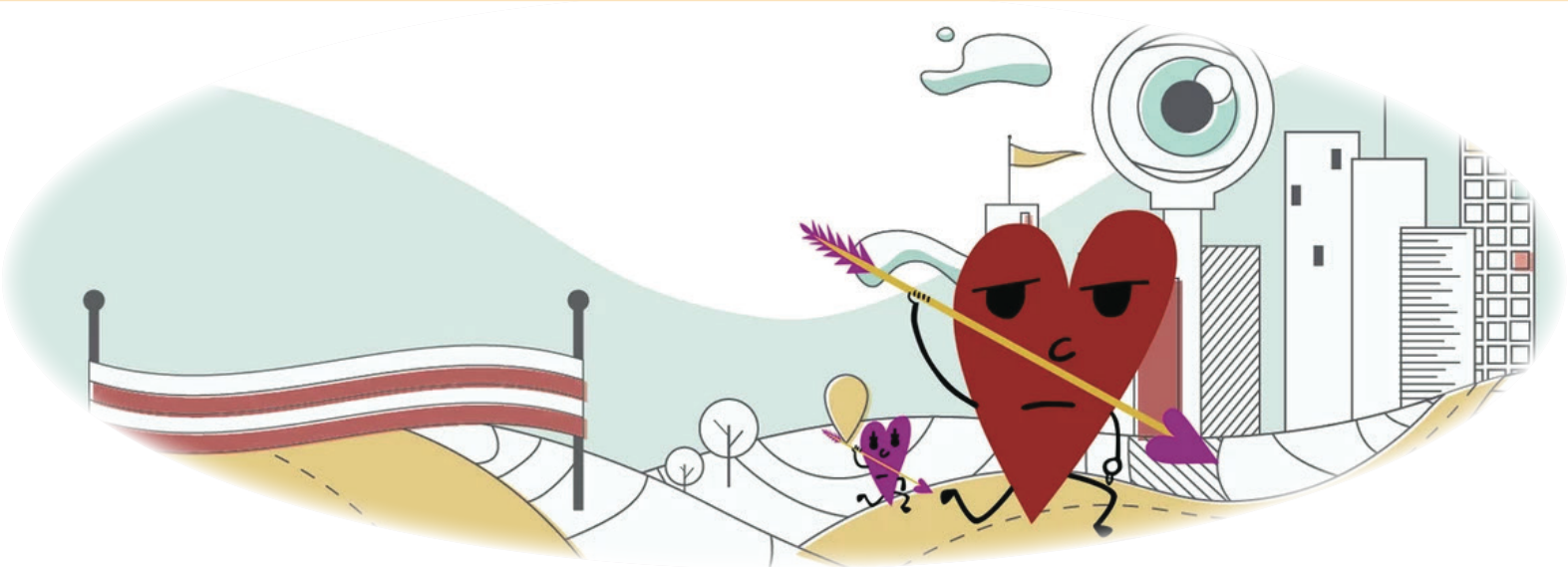


SPONSORSHIP PACKET 2023

I CAN AND I WILL
RUN

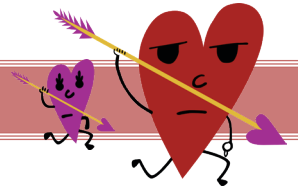
SUNDAY, OCTOBER 15, 2023 • GREEN LAKE PARK



benefiting



Seattle Children's
HOSPITAL · RESEARCH · FOUNDATION



RUN ♥ WALK ♥ SUPPORT

BECOME A SPONSOR TODAY!



Seattle Children's Hospital was founded under the basic principle to provide best in class care to children regardless of race, religion, gender or a family's ability to pay and it continues to guide the hospital's mission today. When Olivia Vitello was diagnosed with a rare genetic disorder, her family decided to channel their grief into positivity by creating the I Can and I Will Run! Proceeds raised from the race will go to supporting Seattle Children's in their mission through the Uncompensated Care Fund.

Please contact us today for information about sponsorship opportunities.

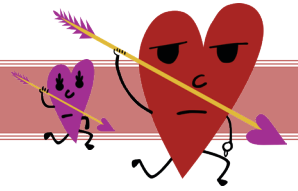
Email: sponsor@icanandiwillguild.com

OUR MISSION

I CAN. AND I WILL. It is this positive mantra that inspires Seattle Children's patient Olivia Vitello every day. Olivia has a rare genetic disorder called Morquio that requires her to get weekly infusions for the rest of her life and this mantra has helped her cope with this process. She is fortunate to have insurance to cover for most of her medical bills however there are many children served by Seattle Children's Hospital whose medical care is not fully covered by insurance. Olivia's spirit and determination inspired her family and friends to find a way to give back to Seattle Children's and the patients and families it serves.

You can support the inaugural race dedicated to Liv's unwavering spirit and help raise money for the uncompensated care fund at Seattle Children's to ensure that families in our area can focus on their child's wellbeing, not the medical bill in their mailbox. The uncompensated care fund at Seattle Children's Hospital provides medical care to children in our region regardless of a family's ability to pay. Let's support Seattle Children's and its mission to ensure that every child can live the healthiest and most fulfilling life possible.

I CAN AND I WILL.



ABOUT THE RACE

FOURTH ANNUAL

I CAN AND I WILL RUN

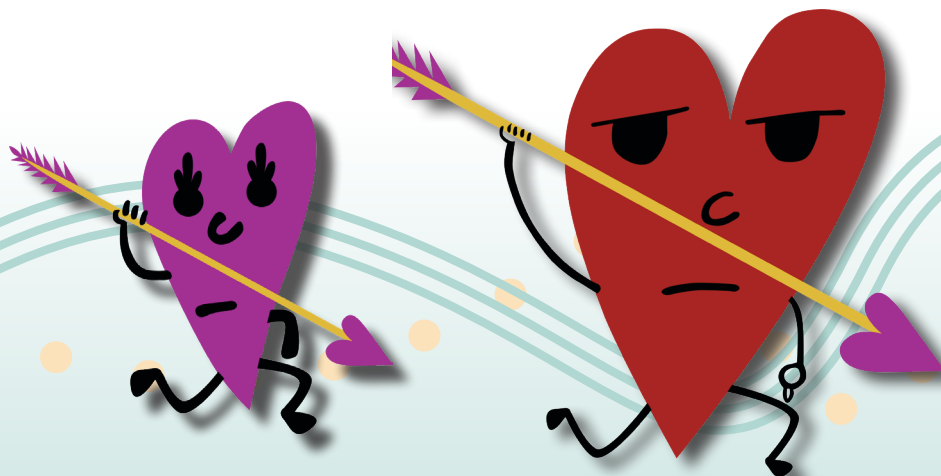
OCTOBER 15, 2023 ♥ 9:00 AM

5K AND 10K RACE COURSE

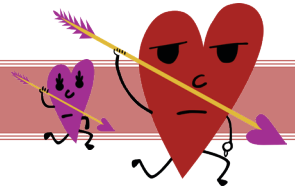
KID RACES WITH 3 DIFFERENT DISTANCES

FOOD & ENTERTAINMENT

GREAT SPONSORSHIP OPPORTUNITIES



RACE LOCATION ♥ 7201 East Green Lake Dr N • Seattle, WA



SPONSORSHIP REGISTRATION

TITLE SPONSOR \$5,000

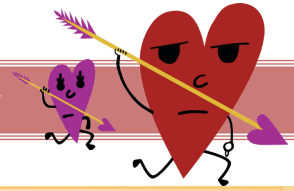
- ♥ Prominent Logo Placement on Marketing Materials in print and social media
- ♥ Representation on back of giveaway shirt
- ♥ Premier Table in our Sponsor Village with your own tent & table for display
- ♥ Start the 10K & 5K Race Countdown with Olivia
- ♥ 10 complimentary race entries & T-shirts

BENEFACTOR SPONSOR \$3,000

- ♥ Elevated Logo Placement on Marketing Materials in print and social media
- ♥ Representation on back of giveaway shirt
- ♥ Premier Table in our Sponsor Village with your own tent & table for display
- ♥ Start the Kids Race Countdown with Olivia
- ♥ 8 complimentary race entries & T-shirts

PLATINUM SPONSOR \$2,000

- ♥ Logo Placement on Marketing Materials in print and social media
- ♥ Representation on back of giveaway shirt
- ♥ Table in our Sponsor Village with your own tent & table for display
- ♥ 6 complimentary race entries & T-shirts



GOLD SPONSOR \$1,000

- ♥ Logo Placement on Marketing Materials in print and social media
- ♥ Representation on back of giveaway shirt
- ♥ Table in our Sponsor Village with your own tent & table for display
- ♥ 4 complimentary race entries & T-shirts

SILVER SPONSOR \$500

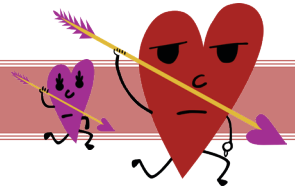
- ♥ Logo Placement on Marketing Materials in print and social media
- ♥ Representation on back of giveaway shirt
- ♥ Table in our Sponsor Village with your own tent & table for display
- ♥ 2 complimentary race entries & T-shirts

PARTNER SPONSOR \$350

- ♥ Logo Placement on Marketing Materials in print and social media
- ♥ Representation on back of giveaway shirt
- ♥ Table in our Sponsor Village with your own tent & table for display, if desired

VENDORS

A vendor table is available at the cost of \$200 for in-kind sponsors. Thanks for your generous support!



YES!

I WOULD LIKE TO BECOME A SPONSOR.

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor (\$5,000)* | <input type="checkbox"/> Silver Sponsor (\$500)* |
| <input type="checkbox"/> Benefactor Sponsor (\$3,000)* | <input type="checkbox"/> Partner Sponsor (\$350)* |
| <input type="checkbox"/> Platinum Sponsor (\$2,000)* | <input type="checkbox"/> Vendor Table (\$200) |
| <input type="checkbox"/> Gold Sponsor (\$1,000)* | <input type="checkbox"/> Other Amount: \$ _____ |

CONTACT NAME ::

COMPANY ::

ADDRESS ::

TELEPHONE ::

EMAIL ::

QUESTIONS?

Contact : sponsor@icanandiwillguild.com

Please email logo files in eps & jpeg formats to this email address.

RETURN COMPLETED FORMS AND PAYMENTS TO:

I Can And I Will Guild
E: info@icanandiwillguild.com
109 NE 52nd St, Seattle, WA 98105
P: 206-245-4879

Seattle Children's Hospital I Can and I Will Guild Tax Exempt #84-3877328