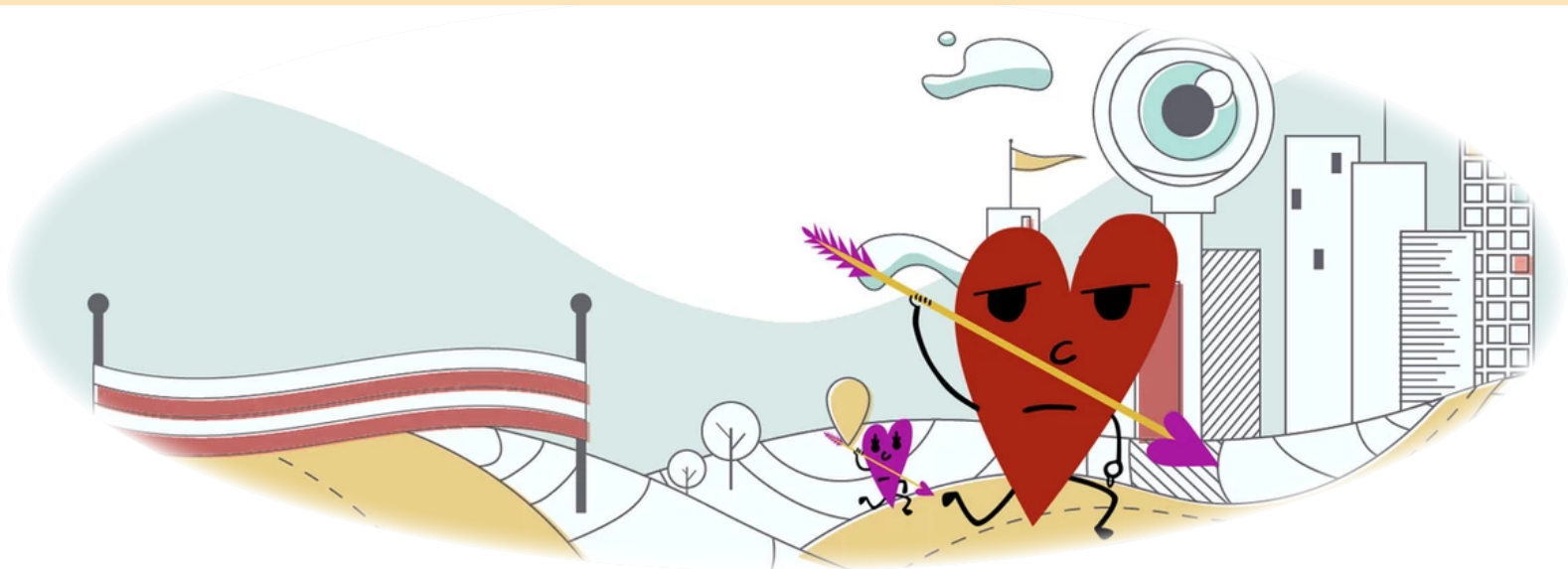


SPONSORSHIP PACKET 2022

I CAN AND I WILL

RUN

SUNDAY, OCTOBER 16, 2022 • GREEN LAKE PARK

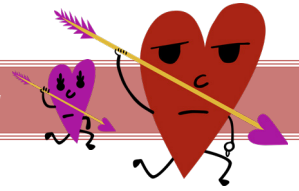


benefiting



Seattle Children's
HOSPITAL • RESEARCH • FOUNDATION

I CAN, AND I WILL.



RUN ♥ WALK ♥ SUPPORT

BECOME A SPONSOR TODAY!



Seattle Children's Hospital was founded under the basic principle to provide best in class care to children regardless of race, religion, gender or a family's ability to pay and it continues to guide the hospital's mission today. When Olivia Vitello was diagnosed with a rare genetic disorder, her family decided to channel their grief into positivity by creating the I Can and I Will Run! Proceeds raised from the race will go to supporting Seattle Children's in their mission through the Uncompensated Care Fund.

Please contact us today for information about sponsorship opportunities.

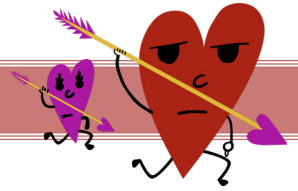
Email: Alisa Vitello at info@icanandiwillguild.com

OUR MISSION

I CAN. AND I WILL. It is this positive mantra that inspires Seattle Children's patient Olivia Vitello every day. Olivia has a rare genetic disorder called Morquio that requires her to get weekly infusions for the rest of her life and this mantra has helped her cope with this process. She is fortunate to have insurance to cover for most of her medical bills however there are many children served by Seattle Children's Hospital whose medical care is not fully covered by insurance. Olivia's spirit and determination inspired her family and friends to find a way to give back to Seattle Children's and the patients and families it serves.

You can support the third annual race dedicated to Liv's unwavering spirit and help raise money for the uncompensated care fund at Seattle Children's to ensure that families in our area can focus on their child's wellbeing, not the medical bill in their mailbox. The uncompensated care fund at Seattle Children's Hospital provides medical care to children in our region regardless of a family's ability to pay. Let's support Seattle Children's and its mission to ensure that every child can live the healthiest and most fulfilling life possible.

I CAN, AND I WILL.



ABOUT THE RACE

THIRD ANNUAL

I CAN AND I WILL 5K/10K

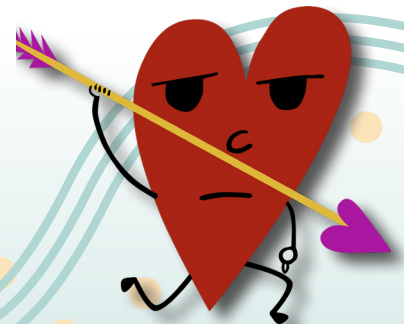
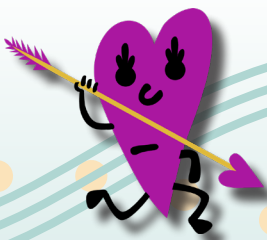
OCTOBER 16, 2022 ♥ 8:00 AM

5K AND 10K RACE COURSE

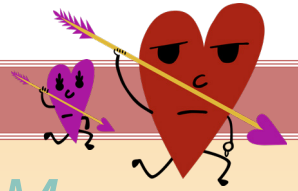
FUN KID 100 AND 200 METER DASH

FOOD & ENTERTAINMENT

GREAT SPONSORSHIP OPPORTUNITIES



RACE LOCATION ♥ 7201 East Green Lake Dr N • Seattle, WA



CONSIDER FORMING A TEAM

WHY? BECAUSE IT'S FUN!

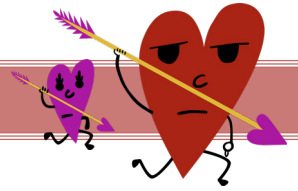


STEPS TO CREATING A TEAM:

- G Register yourself for the race by visiting our website at www.icanandiwillguild.com
- G Create your team during registration.
- G Tell your teammates to register, too, and choose your team from the drop down menu.
- G Set up a Fundraising Page on the Registration site and tell your family and friends about it!
- G Think about some fun ways your team can create excitement for the event with costumes, t-shirts, uniforms, themes, etc.
- G Award for the largest team!

QUESTIONS?

Email us at info@icanandiwillguild.com



SPONSORSHIP REGISTRATION

TITLE SPONSOR \$5,000

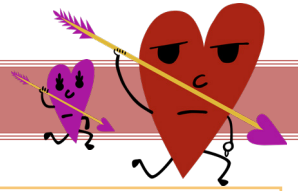
- G 10 complimentary race entries & T-shirts
- G Logo & Company Name on all advertising materials (postcards, posters, website, online advertising)
- G Logo & Company Name on Thank You Banner at Start/Finish & T-shirts
- G Start the "I CAN AND I WILL" race!
- G Premier Table in our Sponsor Village with your own tent & table for display
- G PA announcements during race

BENEFACTOR SPONSOR \$3,000

- G 8 complimentary race entries & T-shirts
- G Logo & Company Name on all advertising materials (postcards, posters, website, online advertising)
- G Logo on Thank You Banner at Start/Finish & T-shirts
- G Prominent Table in our Sponsor Village, if desired
- G PA announcements during race

PLATINUM SPONSOR \$2,000

- G 6 complimentary race entries & T-shirts
- G Logo & on advertising materials (postcards, posters, and website)
- G Logo on Thank You Banner at Start/Finish & T-shirts
- G Prominent Table in our Sponsor Village, if desired
- G PA announcements during race



GOLD SPONSOR \$1,000

- G 4 complimentary race entries
- G Logo on advertising materials (postcards, posters, and website)
- G Logo on Thank You Banner at Start/Finish & T-shirts
- G Prominent Table in our Sponsor Village, if desired
- G PA announcements during race

SILVER SPONSOR \$500

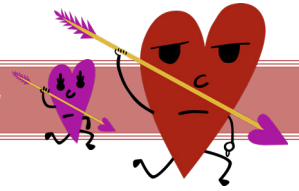
- G 2 complimentary race entries
- G Logo on advertising materials (postcards, posters, and website)
- G Logo on Thank You Banner at Start/Finish & T-shirts
- G Prominent Table in our Sponsor Village, if desired
- G PA announcements during race

PARTNER SPONSOR \$350

- G Logo on advertising materials (postcards, posters, and website)
- G Logo on Thank You Banner at Start/Finish & T-shirts
- G Prominent Table in our Sponsor Village, if desired
- G PA announcements during race

VENDORS

A vendor table is available at the cost of \$200 for in-kind sponsors. Thanks for your generous support!



YES!

I WOULD LIKE TO BECOME A SPONSOR.

☐ Title Sponsor (\$5,000)*

☐ Benefactor Sponsor (\$3,000)*

☐ Platinum Sponsor (\$2,000)*

☐ Gold Sponsor (\$1,000)*

☐ Silver Sponsor (\$500)*

☐ Partner Sponsor (\$350)*

☐ Vendor Table (\$200)

☐ Other Amount: \$ _____

CONTACT NAME ::

COMPANY ::

ADDRESS ::

TELEPHONE ::

EMAIL ::

QUESTIONS?

Contact Alisa Gutierrez-Vitello at: info@icanandiwillguild.com

Please email logo files in eps & jpeg formats to this email address.

RETURN COMPLETED FORMS AND PAYMENTS TO:

I Can And I Will Guild

E: info@icanandiwillguild.com

P: 206-245-4879